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# SWISS INNOVATION FORUM Get inspired!

Date: **10<sup>th</sup> November 2021**

Place: **Exhibition Centre Brno**

**Hall P, Conference room P4**

It is our pleasure to invite you to the **Swiss Innovation Forum at MSV Brno 2021**. This year we will be discussing innovative solutions as part of **Industry 4.0**. **Keynote Speaker is Prof. Nabil Ouerhani**, who along with our reference companies, **Bystronic, Heule and SFS** will be presenting on how **Swiss companies not only adapt, but set trends**.

**Be part of the discussion, register at: <https://forms.gle/kiLM8J6cibjU613H8>**



## Agenda:

**9:30 – 9:45**

Registration

**9:45 – 10:00**

Welcoming address:

- **Jirí Jirkovský**  
Vice president HST
- **Philippe Guex**  
Swiss Ambassador in Czechia
- **Alexander Hoffet**  
Swiss Ambassador in Slovakia

**10:00 – 10:15**

Keynote speech:

Innovation & Talents:  
Two competitive pillars  
for the Swiss industry,  
Prof. Nabil Ouerhani,  
Haute Ecole Arc Neuchâtel

**10:15 – 11:00**

Presentation of Swiss  
Companies: Case Studies  
and References by Bistronic,  
Heule and SFS

- **Bystronic Czech Republic:**  
Smart factory solution –  
Hugo Allemann, Senior VP  
of Market Division CE
- **Heule Werkzeuge AG:**  
Deburring of Cross Bores –  
The COFA-X Technology – Tomáš  
Tymkovic, National Sales Manager
- **SFS Group CZ:** SFS Centre of  
Excellence for threaded fasteners –  
Petr Gillar, General Manager

**11:00 – 11:30**

Panel discussion „Trends  
& Innovation driving the Swiss  
Industry” with representatives  
of: Bystronic Czech Republic,

Heule Werkzeuge AG, SFS  
Group CZ and with Prof. Nabil  
Ouerhani, Haute Ecole Arc  
Neuchâtel and Pavol Adamec,  
Executive Director, KPMG  
Slovakia.

Presentation: Jiří Jirkovský,  
Vice president HST

**11:30 – 11:40**

Closing words: Katalin  
Dreher-Hajnal, Senior  
Consultant CEE, S-GE  
Adam Szugajew, Trade Officer,  
Swiss Business Hub CE

**11:40 – 12:30**

Networking lunch





**Nabil Ouerhani**

Professor  
at Haute Ecole  
Arc Neuchâtel  
(University of Applied  
Science, Western  
Switzerland)

The Swiss economy is one of the most flourishing in the world. Despite the high wages, the exporting industry in general and the manufacturing industry in particular are intensively contributing to the high dynamism of the Swiss economy. The Swiss manufacturing industry succeeded to create and to

preserve high added value jobs thanks to two major levers: Innovation and Education. The presenter will share with the audience some ingredients of the Swiss receipt for sustainable industrial competitiveness.



**Hugo Allemann**

Senior VP of  
Market Division CE

**Bystronic:**

Bystronic Smart Factory vision

- Customer benefits with Smart Factory
- What makes a Smart Factory Smart
- How do we build up the solution for the customer

We pick you up wherever ever you are in your production /standalone machine – production cell – End-2-End solution/ and take you to the top of your competition.



**Petr Gillar**

General Manager

**SFS:**

Explore innovative fastening solutions through multifunctional design to potential assembly cost savings. Wide portfolio of the core technologies allows to develop highly sophisticated parts, bringing cost reduction benefits through lower number of assembly components to handle and easier and stable fastening process, while decreasing a potential of connection failure.



**Tomaš Tymkovic**

National Sales  
Manager

**HEULE Werkzeug AG**

has pioneered the development of deburring, chamfering and counterboring tools for the machining of bores in just one single pass. Reducing our customer's workpiece machining efforts and

consequently its costs are our goals. With the new COFA-X technology, which allows the deburring of Cross Bores, we serve new industry segments where even more complex deburring issues can be solved.

# SWISS INNOVATION

**KEY FIGURES**



Switzerland's prosperity stems from its propensity for innovation. Swiss global corporations, as well as numerous small and medium enterprises, habitually strive to make improvements to their products, services and processes by investing heavily in research and development. This has meant that Swiss companies have been able to maintain their competitiveness over the last few years, despite the strong Swiss franc. This success is due, in part, to the presence of renowned research institutes and the ability to effectively turn research results into marketable products. Ideal conditions in the field of intellectual property and the availability of specialists in IP management also result in optimum conditions for protecting and harnessing innovation.

**READ MORE:** [www.s-ge.com/sites/default/files/publication/free/factsheet-innovation-switzerland-s-ge-en-2020\\_2.pdf](http://www.s-ge.com/sites/default/files/publication/free/factsheet-innovation-switzerland-s-ge-en-2020_2.pdf)